



Sunset Sessions 2012 Working Schedule

Wednesday 2/15

Sunset Sessions Presents Jimmy Cliff and Lukas Nelson at The Belly Up

Thursday 2/16

12:00pm – 6:00pm: Sunset Sessions Registration & Remote Hotel Check in

Location: Granada Room

3:00pm - 4:15pm: “The Passion Panel” Radio/Music Supervisor/ Label/ Manager Mixer - speed dating for the music biz! 10 pds and 10 music supervisors as table captains. Artists/labels/managers welcome to tables too. The success of our entire industry depends on our ability to work together and break more artists! The Sunset Sessions kick-off panel was created to merge the valuable sects of the music business that are so rarely in the same room together. For the first ever "Passion Panel Roundtable Mixer", we're gathering 10 Table Captains from Radio and 10 Table Captains from the Music Supervision world to discuss interesting topics designed to create harmony and sync up energies! We will get the conversations started and keep it going hopefully all year long! The questions will cover the simple and fun to more meaningful inquiries about current trends and forecasts for the future of our businesses. Don't miss this inaugural panel that could quite possibly change everything....

Moderated by: Marianne Goode/Lifetime Networks and All Music Media Group & Chris Mays / KINK

Table Captains: Radio: Charese Fruge / KSCF, Zeb Norris / WNCS, Sky Daniels / KCSN, Michelle Wolfe/ KMMS, Mike Allen/ WCOO, Paddy Mac/KTAO, Fish/ KMTN, Diane Michaels/ KPND, Fred Buc / WRLT & Music Supervisors: John Bissell, Madonna Wade Reed, Chris Jackson, Tony von Pervieux, Steve Curran, Janine Scalise, Trygge Toven, Tricia Holloway, Chuck Bein and Todd Porter

Location: San Bernardo Ballroom

4:30pm-5:15pm: Radio Panel The 7 Things Radio Must do to remain the Most Relevant provider of New Music

Presented by: Tom Davis (owner WTYD & WUIN)

Panelists: Beau Gunn/ WUIN, Gary Chetkof / WDST

Location: San Bernardo Ballroom

5:00pm-8:30pm: Main Stage (attendance will be taken for all radio programmers and music supervisors so please be prompt!)

Location: Aragon Ballroom (Apps & Dinner)

ZZ Ward

Sara Milonovich & Daisycutter

Arlan Feiles

Brandon & Leah

Lukas Nelson



8:30pm-9:15pm: Happy Hour, Music & Drinks

Location: Aragon Lawn

James Morris

The Pierces

9:15pm-12:00am: Late Night Lounge

Location: Aragon Ballroom (intermittent hosted bar)

John Eddie

Laura Bell Bundy

Everest

SLATR

Moon Taxi

Friday 2/17

8:00am-9:00am: MusiCares Safe Harbor Room, open 12 step meeting

Location: Catalina Room

9:30pm-6:00pm: Sunset Sessions Registration

Location: Granada Room

9:30am-11:00am: KEYNOTE: Livia Tortella (CO- president of Warner Brothers) with Wayne Coyne (Flaming Lips) Keynote conversation: artist + label = modern day partnership. Tortella and Coyne explore the relationship between multi-media, visionary artist and music company partnership. How do innovation, creativity and partnership co-exist?

Location: San Bernardo Ballroom

Breakfast & Performance by: Arielle Verinis

11:15am-1:00pm: Music & Lunch

Location: Courtyard

Performances by:

Oria Aspen

The Empty Pockets Rebecca Pidgeon

1:00pm-2:45pm: Moguls of the New World Panel The dramatic changes in the record business in the last decade have given rise to a new group of influential leaders from the independent world whose approach the development of musical artists from a very different perspective and group of strategies than those of the "major" labels.

Moderated by: Danny Goldberg / Gold Village

Panelists: Gregg Latterman / Aware, Bill Armstrong/ Side One Dummy, Kevin Lyman / Warped Tour, Alex Patsavas / Chop Shop, Grover/ Collective Sounds, Gene Rumsey/ Concord Records, Gregg Hammer / Redbull, Kevin Zinger / Suburban Noise Records / Michael Lippman/Lippman Ent

Location: San Bernardo Ballroom

Pre-Panel Performance: Clark Graham



3:00pm-4:00pm: Agape International's Michael Beckwith :The Transformation Power of Music!

Beckwith encourages listeners to be aware of the soundtrack within their own lives. Are they moving to a rhythm of victim songs or to anesthetize themselves? Or are they living in cadence with the musical notes of inspiration, upliftment, triumph, and joy? Sunset Sessions is proud to present Michael Bernard Beckwith; inspiring you to listen and dance to the beauty of your own true nature.

Location: San Bernardo Ballroom

4:30pm-5:30pm: Happy Hour Music & Drinks

Location: Aragon Lawn

Chris Shinn

Audra Mae

5:30pm-8:30pm: Main Stage (attendance will be taken for all radio programmers and music supervisors so please be prompt!)

Location: Aragon Ballroom (Appetizers)

Marc Scibilia

The Dirt Drifters

Yuna

Eve 6

Jimmy Cliff

8:30pm-10:00pm: Music & Dinner

Location: Aragon Lawn

The Chamillions feat Pras

Vintage Trouble

10:00pm-12:00am: Warner Music Group Late Night Lounge

Location: Aragon Ballroom (Snacks & Drinks)

Fun

Birdy

LP

Eric Hutchinson

Gary Clark Jr

12:00am– 2am: Super Duper Late Night Lounge

Location: Palacio /Presidential Suite (Free Beer & BYOB)

Sarah Packiam

Gayle Skidmore

Kevin Martin



Saturday 2/18

8:00am-9:00am MusiCares Safe Harbor Room, open 12 step meeting

Location: Catalina Room

9:30am-3:00pm: Registration

Location: Granada Room

9:30am-11:00am: Music Meeting Panel Audience and panelists rate songs with research dials and discuss why they work where or why not.

Moderated by: Rita Houston (WFUV) and Allen Kepler (Broadcast Architecture)

Panelists: Radio: Kristen Kurtis/ KGSR, Reverend Keith Coes / WRLT, Brad Dolbeer / KINK, Carmel Holt/ WDST, Brandon Bell/ KMXB & Music Supervisors: Marisa Wasser, John Houlihan, Janine Kerr/ NBC, Bonnie Greenberg, Kasey Truman/ Chop Shop

Location: San Bernardo Ballroom

Breakfast and Performance by: Rose Cousins

11:00am-12:00pm: KEYNOTE: Legendary Ben Fong-Torres interviews One of the Formats Founding Fathers – KFOG's Dennis Constantine

Location: San Bernardo Ballroom

Pre-Panel Performance: Milow

12:15pm-2:15pm: Fk Yeah! It's Jason Mraz again!**

He sings, He Dances, We hear his new music!

Location: Courtyard

Lunch provided by: Chipotle

2:30pm-3:30pm: Creating Change: Socially, Spiritually & Environmentally

Moderated by: Chris Wrightsman

Panelists: Kevin Lyman/ Warped Tour, Doug Gibeaut /UPS, Bob Stein /Organically Grown, Connor Gaffney /Café Gratitude, Stephen Powers / Agape International, Bushwalla, Erica Krusen / Music Cares & Jim Lindberg

Location: San Bernardo Ballroom

Pre-Panel Performance: Shawn SWIM Pereira

Post Panel Performance: Scott Biram

4:00pm-5:00pm: Storytellers Superstar Spot Light with Lucinda Williams

Location: San Bernardo



5:30pm-8:45pm: Main Stage (attendance will be taken for all radio programmers and music supervisors so please be prompt!)

Location: Aragon Ballroom (Appetizers)

Marit Larsen

The Villains

The Parltones

Tyrone Wells

Bushwalla

9:00pm-10:00pm: Music & Dinner

Location: Aragon Lawn

Vintage Trouble

White Buffalo

10:00pm-12:00am: Late Night Lounge

Location: Aragon Ballroom

Rumer

Brothers of Brazil

Everlast

The Makepeace Brothers

Dawn Mitschele

12:00am – 2:00am Super Duper Late Night Lounge in Presidential Suite

Location: Presidential Palacio Suite

Laura Warshauer

Moi

Sunset Sessions New Music Adventure After Party public live shows:

February 19th & February 20th at [The Hotel Café](#) in Los Angeles presented by Sunset Sessions and KCSN

February 19th at [The Griffin](#) in San Diego Presented by Sunset Sessions & Sophie

February 20th at [The Belly Up](#) in Solano Beach Presented by Sunset Sessions & Sophie